

An Overview of FEDS: The Food Environment Data System

Pat Canning and Sarah Rehkamp

Database Integration Workshop: Building the Data Capacity for Food-Energy-Water Research; September 11-12, 2018

The Findings and Conclusions in This Preliminary Presentation Have Not Been Formally Disseminated by the U.S. Department of Agriculture and Should Not Be Construed to Represent Any Agency Determination or Policy.



Do diet choices affect more than just health outcomes?

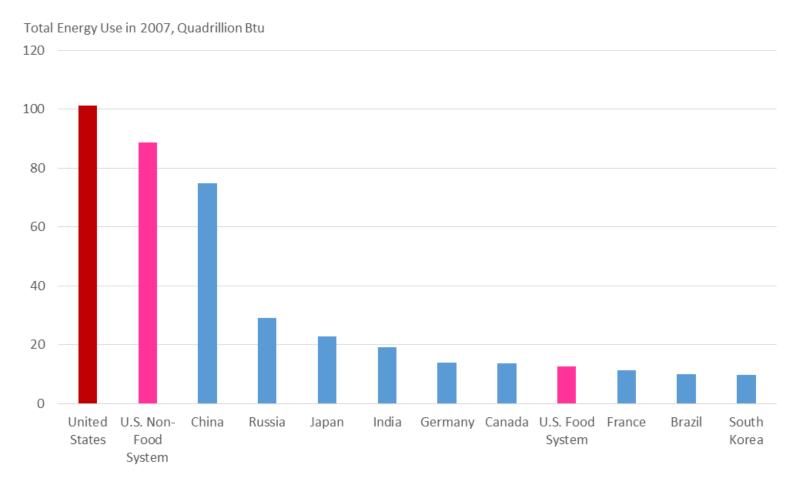
Will resource scarcities threaten our food security?







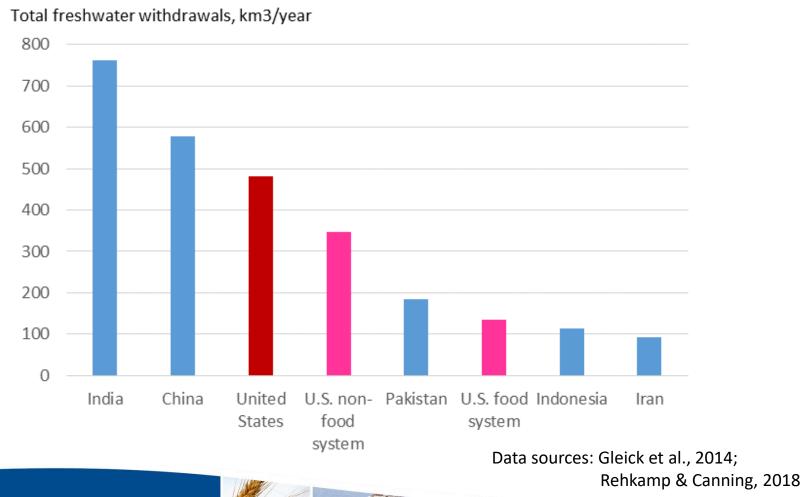
Energy use in the U.S. food system is on par with Canada's total energy budget





Source: Rehkamp & Canning, 2017

Water use in the U.S. food system is on par with Indonesia's total water budget



Economic Research Service

4

How do we measure resource use in the food system?





Food-Environment Data System (FEDS)

- Environmental input-output (EIO) model
 - All transactions throughout the U.S. economy
 - Direct and indirect resource use
- Monetary or environmental flows
 - U.S. dollars, fossil fuels, greenhouse gas emissions, freshwater, land, labor





Image sources: Gettyimages; USDA



Unique attributes of FEDS

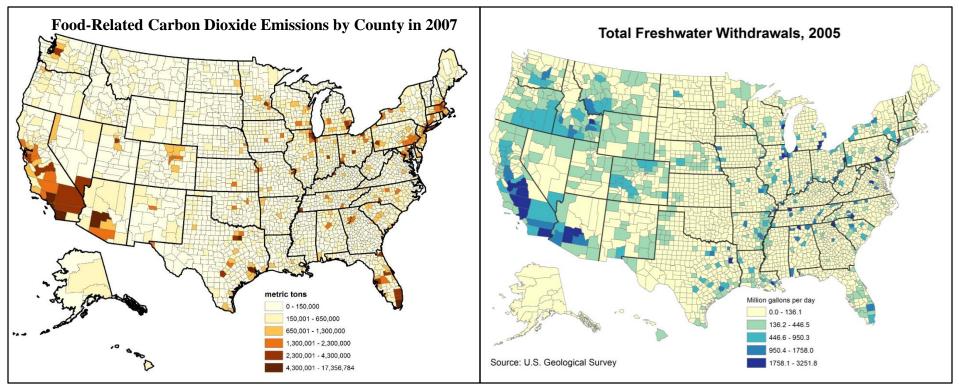
- Methodology adopted by the United Nations Statistical Commission
 - Adaptable to other countries
- Focus on U.S. food system
- Data development to look at resource use over time
- Additionally...





Economic Research Service www.ers.usda.gov Image source: USDA

County-level Data

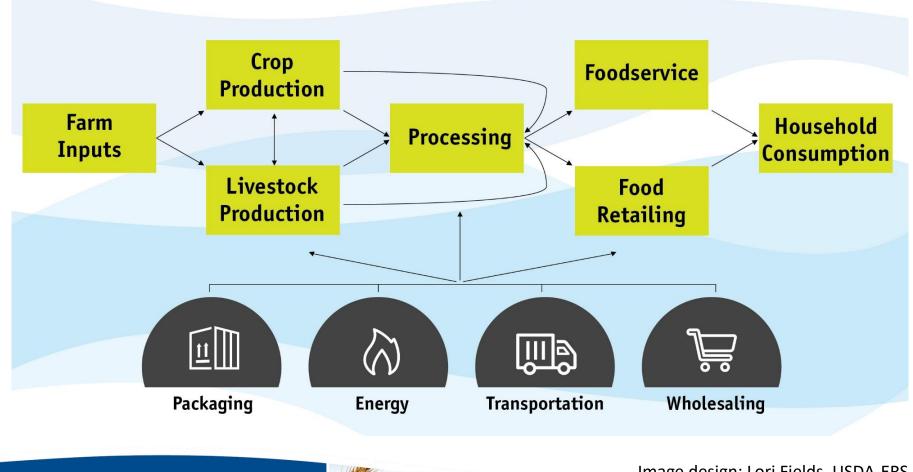


Source: Canning et.al., 2017



Economic Research Service www.ers.usda.gov 8

Life-cycle analysis covering each food system stage



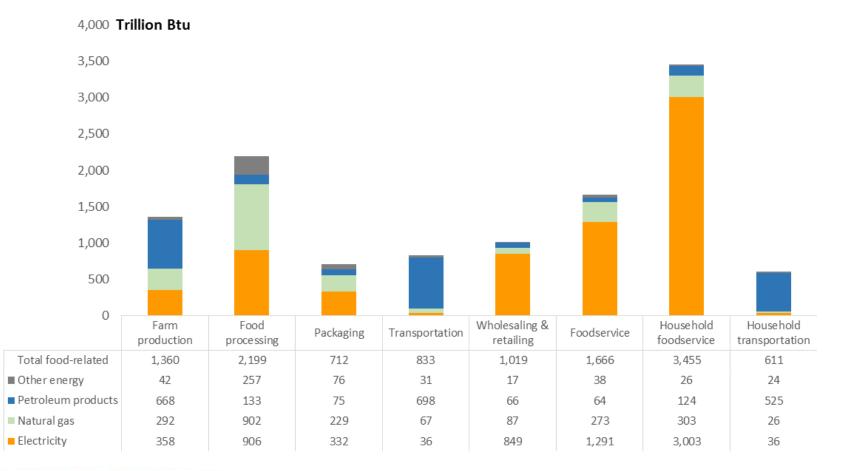
A Economic Research Service www.ers.usda.gov Image design: Lori Fields, USDA-ERS

What are the resource requirements of current American diets?





Electricity was the most used energy commodity by the U.S. food system, 2012

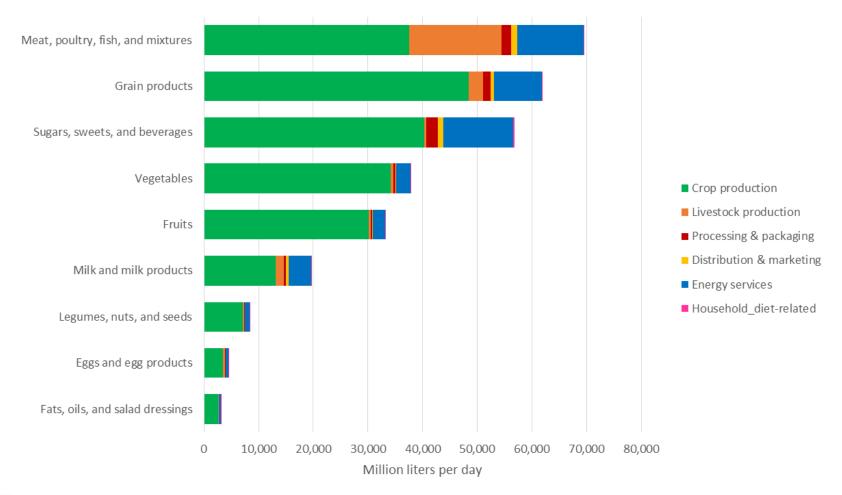




Economic Research Service www.ers.usda.gov

Source: Canning & Rehkamp, 2017

Meats in current (2007) American diet use the most water





Economic Research Service www.ers.usda.gov

Data Source: Rehkamp & Canning, 2018

If Americans begin to eat healthier, how will they transition and what will these diets look like?





Model-derived diet scenarios

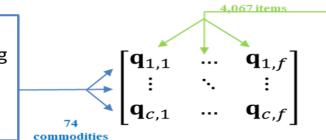
Diet name	Diet description
Realistic Healthy Omnivore	Represents the least change from current American diets while meeting the Dietary Guidelines; this diet is most representative of Americans currently following the Guidelines
Realistic Healthy Vegetarian	Represents the least change from current American diets while meeting the Dietary Guidelines, but eliminating meat, poultry, and seafood
Efficient Healthy Omnivore	Identifies the potential for resource conservation while still meeting the Dietary Guidelines
Efficient Healthy Vegetarian	Identifies the potential for resource conservation while still meeting the Dietary Guidelines, but eliminating meat, poultry, and seafood



Integrated sustainable diet analysis

- 1. Diet optimization model:
 - Compile data on current diets, their nutritional attributes, and costs
 - Identify all nutrition and food pattern targets for meeting dietary guidelines
 - Develop objective functions for policy relevant healthy diets
- 2. Translate food choices of each diet, as consumed, to the food commodity 'purchase orders' that facilitate each diet (Q-matrix).
- 3. For each diet 'purchase order', trace these purchases back to the primary resources used, via the multiregional environmental input-output model (MEIO).

Environmental inputoutput model measuring material and monetary flows by expenditure category, c



Diet optimization model measuring nutrition metrics by food item, f



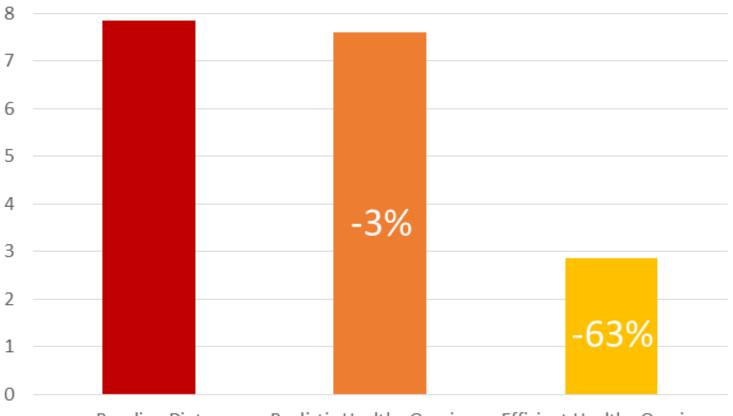
How do resource requirements change in the healthy diet scenarios?





Healthy diet scenarios reduce energy use relative to Baseline Diet

Annual Diet-Related Energy Use, Quadrillion Btu



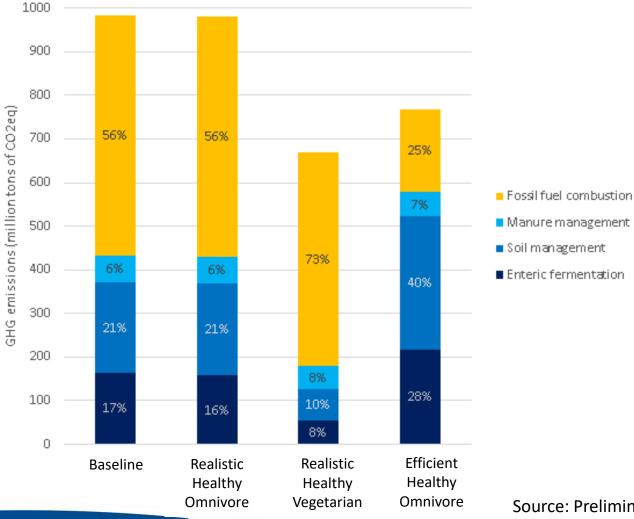
Baseline Diet

Realistic Healthy Omnivore Efficient Healthy Omnivore



Economic Research Service www.ers.usda.gov Data Source: Canning et al., 2017 with author updates

GHGE by diet and emissions source



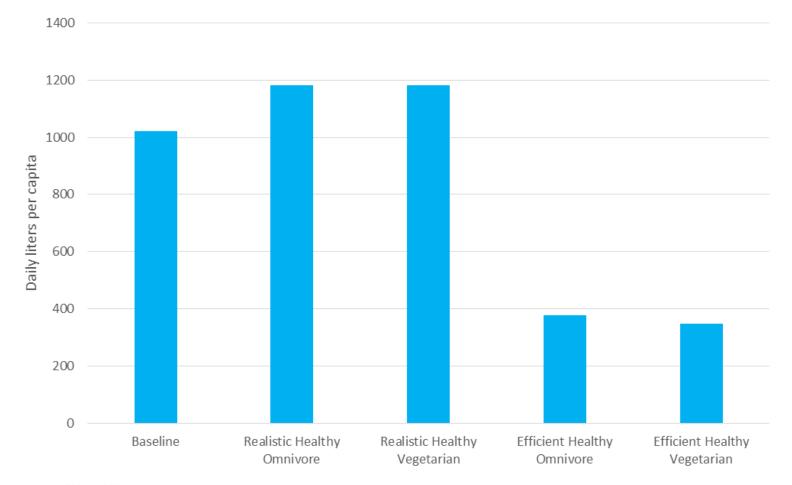


Economic Research Service www.ers.usda.gov



Source: Preliminary results from Hitaj et al.

Diet-related water use for the Baseline and healthy diet scenarios





Economic Research Service www.ers.usda.gov

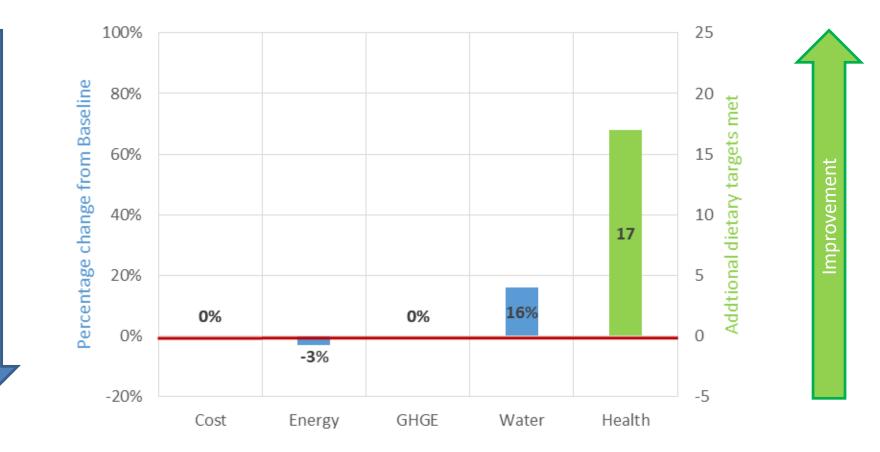
Data Source: Rehkamp & Canning, 2018

Where do we go from here?





Synthesis of Realistic Healthy Omnivore Diet



Data Sources: Canning et al., 2017;

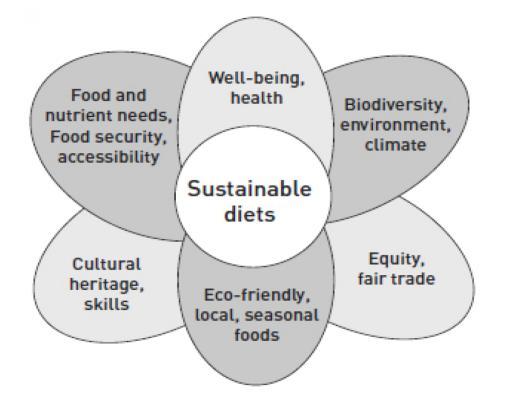
Preliminary results from Hitaj et al.; Rehkamp & Canning, 2018



Improvement

21

Future directions: Synergies



- How will minimizing one resource impact others?
- Are there synergies in the types of food items that are less costly on the environment?
- What are the tradeoffs?

Future directions: Data and modeling

- Develop a regular updated FEDS data product
- Build models that introduce consumer and producer feedback for policy analysis
 - Computable general equilibrium (CGE) models
 - Example: The potential impacts of food waste reduction policies on diets
 - Partial equilibrium spatial models
 - Example: Food value chain innovation study with multiple sustainability metrics



Thank you

This research was supported by the intramural research program of the U.S. Department of Agriculture, Economic Research Service.

Pat Canning Food Economics Division Economic Research Service USDA pcanning@ers.usda.gov 202-694-5341 Sarah Rehkamp Food Economics Division Economic Research Service USDA <u>sarah.rehkamp@ers.usda.gov</u> 202-694-5584



References and image credits

- Slide 3: Rehkamp, S. and P. Canning. 2017. The Potential for Healthier and Energy Efficient American Diets. Choices. Quarter 3. Available at: http://www.choicesmagazine.org/choices-magazine/submitted-articles/the-potential-for-healthier-and-energy-efficientamerican-diets
- Slide 4: Gleick et al. 2014. The World's Water: The Biennial Report on Freshwater Resources. Volume 8, Table 2. Available at: http://worldwater.org/water-data/; Rehkamp, S. and Canning, P. 2018. Measuring Embodied Blue Water in American Diets: An EIO Supply Chain Approach. *Ecological Economics*. 147: 179-188. doi:10.1016/j.ecolecon.2017.12.028
- Slide 6: Image Credits: GettyImages; USDA flickr by Bob Nichols (20120717-OSEC-RBN-8475)
- Slide 7: Image Credits: USDA flickr by Lance Cheung (20130920-OC-LSC-1235 and 20111031-FNS-LSC-0131) and no photographer (20120106-OC-AMW-0070)
- Slide 8: Canning et al. 2017. The Role of Fossil Fuels in the U.S. Food System and the American Diet, ERR-224, U.S. Department of Agriculture, Economic Research Service; U.S. Geological Survey. 2005. Estimate Use of Water in the United States, County-Level Data for 2005. Available at: https://water.usgs.gov/watuse/data/2005/index.html
- Slide 9: Image design: Lori Fields, USDA-ERS
- Slide 11: Canning, P. and Rehkamp, S. 2017. The Relationship Between Energy Prices and Food-Related Energy Use in the United States, Amber Waves Feature Article, U.S. Department of Agriculture, Economic Research Service.
- Slide 12: Rehkamp, S. and Canning, P. 2018. Measuring Embodied Blue Water in American Diets: An EIO Supply Chain Approach. *Ecological Economics*. 147: 179-188. doi:10.1016/j.ecolecon.2017.12.028
- Slide 17: Canning et al. 2017. The Role of Fossil Fuels in the U.S. Food System and the American Diet, ERR-224, U.S. Department of Agriculture, Economic Research Service; U.S. Geological Survey. 2005. Estimate Use of Water in the United States, County-Level Data for 2005. Available at: https://water.usgs.gov/watuse/data/2005/index.html
- **Slide 18:** Preliminary results from Hitaj et al.
- Slide 19: Rehkamp, S. and Canning, P. 2018. Measuring Embodied Blue Water in American Diets: An EIO Supply Chain Approach. *Ecological Economics*. 147: 179-188. doi:10.1016/j.ecolecon.2017.12.028
- Slide 21: Canning et al. 2017. The Role of Fossil Fuels in the U.S. Food System and the American Diet, ERR-224, U.S. Department of Agriculture, Economic Research Service; Preliminary results from Hitaj et al.; Rehkamp, S. and Canning, P. 2018. Measuring Embodied Blue Water in American Diets: An EIO Supply Chain Approach. *Ecological Economics*. 147: 179-188. doi:10.1016/j.ecolecon.2017.12.028
- Slide 22: Burlingame, B. and Dernini, S. 2012. Sustainable Diets and Biodiversity: Directions and Solutions for Policy, Research and Action. International Scientific Symposium, Biodiversity and Sustainable Diets United Against Hunger, FAO Headquarters, Rome, Italy, 3-5 November 2010. Available at: http://www.fao.org/docrep/016/i3004e/i3004e.pdf

